



università iulm

Milan



Who we are

Università IULM is the center of excellence in Italy for training in Communication and New Media, Languages, Tourism and Creative Industries.

Knowledge, awareness and expertise. For more than 50 years, Università IULM has built its educational mission on these three cornerstones: integrating education background, soft skills and professional competence.

The University stands as a meeting point between higher education and business.

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Why choose IULM

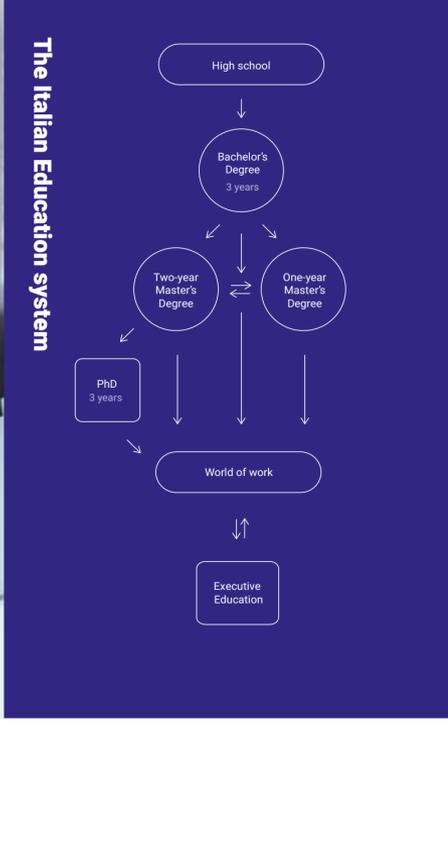
Innovation
IULM offers complete and innovative programmes that respond effectively to the needs of the job market.

Professional training
IULM successfully guides you into the world of work, combining a solid academic background, hands-on classroom activities and, above all, on-field experience that allows the acquisition of those soft skills that employers increasingly seek in new hires (teamwork, decision-making, communication).

Made in Italy
More than a brand, "Made in Italy" is a lifestyle and a way of doing business, grounded in time-honored culture and artisanal know-how. Studying at IULM gives you an insider's view to this model and leads you to make it your own. "Made in Italy" is closely associated with quality, specialization and style, based on craftsmanship, tradition and innovation of enduring Italian business models.

Ideas and creativity
IULM nurtures talent and provides a gateway to the world of work, but also a training ground to turn your passion into a profession. Students' ideas come to life as working projects carried out on the field, thanks to highly qualified teaching staff and a pool of experienced professionals who support students' educational and professional success.

Modern, functional campus
IULM Campus offers unsurpassed facilities for both learning and university life: 7 buildings dedicated to classroom teaching and socializing, 5 reading rooms, 4 food outlets, 1 fitness centre. An exhibition area and 3 auditoriums provide impressive venues for concerts, exhibitions, conferences, cultural and artistic events making the University a multipurpose cultural centre just 10 minutes away from downtown Milan.



Studying at IULM

Programmes English/Italian taught

Bachelor's degrees

- Corporate Communication and Public Relations **ENG**
- Communication, Media and Advertising
- Corporate Communication and Public Relations
- Languages, Culture and Digital Communication
- Interpreting and Communication
- Tourism, Management and Culture
- Arts, Media and Cultural Events
- Fashion and Creative Industries

Two-year master's degrees

- Hospitality and Tourism Management **ENG**
- Strategic Communication **ENG**
- Specialized Translation and Conference Interpreting
- Marketing and Communication
- Television, Cinema and New Media
- Artificial Intelligence for Business and Society
- Art, Valorization Strategies and the Market

One-year master's degrees

- Communication for International Relations **ITA/ENG**
- Food Design and Innovation - in collaboration with SPD **ENG**
- Global Security and Cooperation **ENG - in Rome**
- International Tourism and Hospitality **ENG**
- Made in Italy. Behind the scenes **ENG**
- Retail Brand & Customer Experience Management **ITA/ENG**

Executive Education

- International Marketing & Sales Communication **ENG**
- Digital Communication for Sustainable Luxury and Fashion **ENG**
- Museology, New Media and Museum Communication **ENG - Online**
- Neuromarketing, Consumer Neuroscience e Market Research **ITA/ENG - Online**



Scholarship
Tuition fee reductions are available for the most talented international students. International students are also entitled to apply for DSU Scholarships: income and merit-based aid providing tuition refund, grant, accommodation and meals.

On-campus housing
2 residence halls: one is located right on IULM campus, the other one is a 5-minute walk from the main university building. International students can apply for accommodation at a special rate.

Laboratories
Students have access to 10 cutting-edge laboratories including a multimedia laboratory dedicated to integrated multimedia audiovisual production, a simultaneous interpretation classroom, the Behavior and Brain Lab, and the AI Lab.

PhD programmes

Visual and Media Studies
Based on an interdisciplinary approach connecting theoretical knowledge and operational strategies with the study of media, visual languages and literature. Professional perspectives include academic career and research activities in cultural institutions.

Communication Markets and Society
The programme focuses on corporate communication studies, media, economics, management, marketing, psychology and sociology of consumption. Professional opportunities range from academic career to corporate roles in marketing and communication.

Research
IULM is currently positioned as one of the most active centres for research and higher education in the fields of communication, tourism and languages. Numerous doctoral students are currently supported by laboratories and research centres, such as the Behaviour and Brain Lab - the Neuropsychophysiology Research Center of decisions, emotions and actions - as well as HumanLab, the interdisciplinary centre of applied research for the communication of Humanities.

Executive education and specializing courses
For professionals who want to widen and update their knowledge in accordance with the latest market trends. Top programmes in 8 main areas of study: Communication Management, Food, Fashion, Design, Tourism, Arts, Digital Marketing and New Media.

Students life in Milan



Each year 200,000 students choose Milan to plan and prepare their future. Here you can find everything you need in terms of opportunity and networking. At the same time, you will experience high-level training in one of the most student-friendly cities in Europe.

Vibrant
Milan offers a wide variety of activities, along with places to visit: events, exhibitions, museums, parks, shops and much more.

Well-connected
From Milan's unique location, it's easy to visit other areas of Italy and the rest of Europe. Milan has an excellent network of public transport: urban, regional and international. IULM campus is located just 10 minutes from the historic centre, 20 minutes from the central train station and a 2-minute walk from the nearest subway station.

03 FACULTIES

07 BACHELOR'S DEGREES

07 2-YEAR MASTER'S DEGREES

30+ 1-YEAR MASTER'S DEGREES

Documents and requirements

If you are a European citizen, or a non-EU resident in Italy, you do not need a student visa. If you are not from the EU, you need a student visa. IULM Admissions will support you throughout the visa application process.

If you are applying for an Italian taught programme, you are also required to pass an Italian language proficiency test. For further information and case-by-case support, please get in touch with IULM Admissions Office.

Email us!

Send an email to admission@iulm.it and we will be glad to provide you with all the information and support you may need. If you wish to apply for any of our programmes, you can do so through apply.iulm.it

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opportunities